

# Data Performance Review

By Mentimeter



**AARHUS UNIVERSITY**

**Coverage Period:** 1.1.2023 - 30.06.2023  
**Customer Success Manager:** Merve Mutlu  
**Relationship Manager:** Laura Butts





## Report Details

**Data included:** Licenses within the current agreement + users of selected Aarhus University domains

**Email domains considered:** Aarhus University domains listed end of the report

**Coverage Period:** 1.1.2023 - 30.06.2022

**Current Subscription Period:** 17.12.2019 - 7.1.2024

**Agreement since:** 2015





## Executive Summary

**Campus-wide**

NUMBER OF PURCHASED LICENSES

**4214**

NUMBER OF OCCUPIED LICENSES

Over the last four months, the number of users within the Campus Subscription has increased by 7% and reached 4215, while all registered users from the university has grown to 51516 with 6% increase.

Compared to autumn semester before, presentation activity had been slightly lower, this shows a similar trend with last years autumn and spring semesters.

March '22 has had the highest number of live presentations during spring semester this year.

During their presentations, users have been mainly utilising our most common slide types such as Multiple Choice and Quiz. In order to reach the full capacity of Mentimeter, and use it for full presentations we recommend the users to get more familiar with more content slides.

Our [Menti Academy](#) is welcoming your users to sign-up, receive training and become certified Mentimeter users!



# Listen to be heard

## Mentimeter Growth

Below is a summary of all user activity within Aarhus University, including users outside of the Campus Subscription. There are 5516 registered users by the date 1.1.2023, and 1595 of those are free users.

5168

REGISTERED USERS BEFORE 1.1.2023

5516

REGISTERED USERS BY 30.6.2023

User Base Growth

Cumulative Growth of the Logo





# Listen to be heard

## Live Presentations Trends

The data represented is from presentations that have received at least 2 or more votes and have been presented, in front of an audience, between 1.1.2023 and 30.6.2023 within the Campus Subscription.

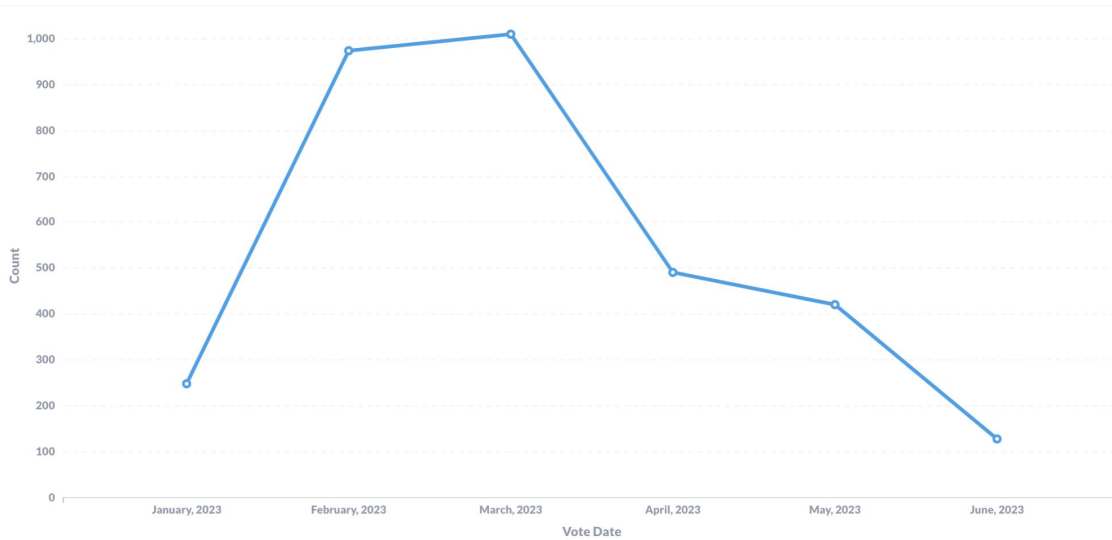
# 3272

LIVE PRESENTATIONS HELD

# March

MOST ACTIVE MONTH

Live presentations per month



## Key Achievements

QUESTIONS ASKED

# 12K

OPINIONS/CONTRIBUTIONS SHARED

# 417K





# Listen to be heard

## Data Insights

The following data offers further insights into the development and usage of Mentimeter between 1.1.2023 and 30.6.2022. The statistics only include users within the Campus Subscription and can be compared with the overall performance at the end of this report.

# 326K

VOTES RECEIVED

# 81K

VOICES HEARD

AUDIENCE PACE SURVEYS

# 582

Meanwhile, 3K presentations with presenter pace have been held.

BIGGEST AUDIENCE SIZE

# 327

The average audience size is 24.

AVERAGE # OF SESSIONS PER MONTH

# 546

The least presentations have been held in June.

COMPETITIONS QUESTIONS HELD

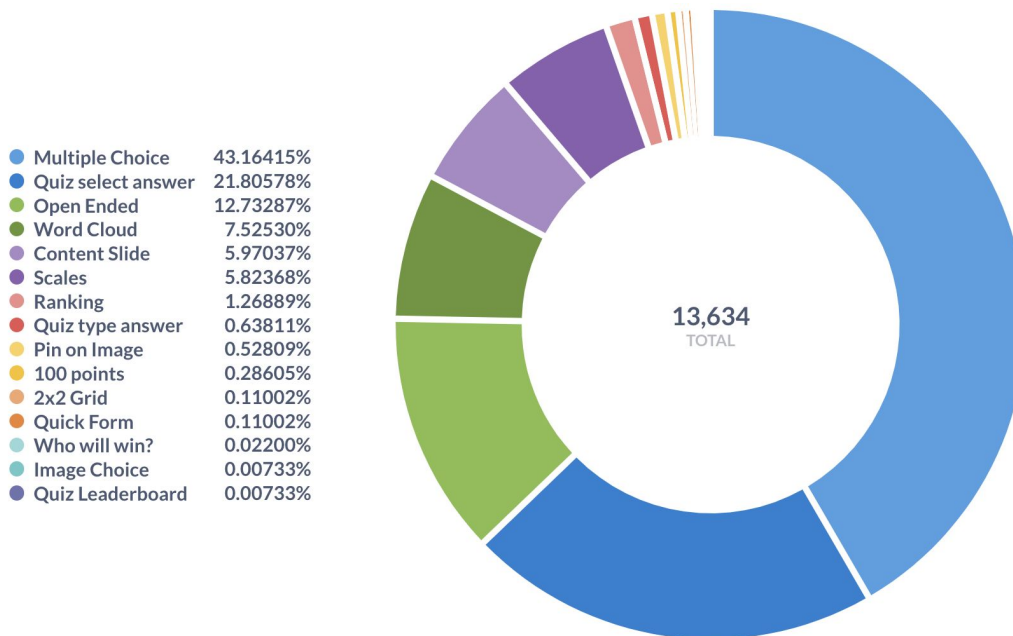
# 3698

Utilized the Quiz power and gamification



# Listen to be heard

## Question Types



In more than 20% of all questions, **people have been given the chance to share their thoughts and opinions**, in free form, without any filter or moderation, through our Open Ended and Word Cloud question types.

Overall, the users have actively searched for people's opinions and views by asking more than 13K questions.

## Suggestions

To add-on to the level of engagement and interactivity in the presentations, we recommend getting familiar with more slide types. Our recently launched [11 new slide](#) types from Loop to Brainstorm will level up your presentations.

In order to reach the full potential of Mentimeter and use it for full presentations, we recommend the users to get more familiar with more content slides. Our [Menti Academy](#) is recommended for your users to receive training, explore the capabilities of our platform further, and eventually become and become certified Mentimeter users.



# Listen to be heard

## All-time users behaviour

The following data represent insights related to any activity associated with Aarhus University users, even before the campus agreement. As the information is not restricted to the subscription frame, it is possible to compare the current and potential usage of Mentimeter and identify opportunities.

**3.7M**

VOTES RECEIVED

**33K**

LIVE PRESENTATIONS

AUDIENCE PACE SURVEYS

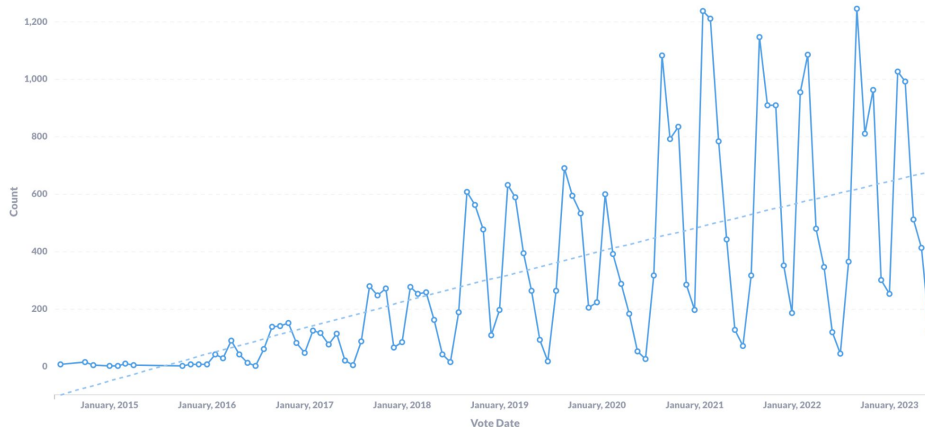
**5K**

Meanwhile, 25K presentations with presenter pace have been held.

BIGGEST AUDIENCE SIZE

**2 993**

The average audience size is 31.



OPINIONS/CONTRIBUTIONS SHARED

**4.7M**

QUESTIONS ASKED

**113K**







# Domains considered

Domains considered when creating this report are listed below. These domains have at least 10 users that are under the Campus-Wide subscription.

uni.au.dk	dent.au.dk
post.au.dk	ase.au.dk
au.dk	inano.au.dk
clin.au.dk	chem.au.dk
cc.au.dk	agro.au.dk
ps.au.dk	ece.au.dk
econ.au.dk	mbg.au.dk
ph.au.dk	food.au.dk
cas.au.dk	math.au.dk
edu.au.dk	phys.au.dk
mgmt.au.dk	anis.au.dk
biomed.au.dk	law.au.dk
psy.au.dk	cae.au.dk
btech.au.dk	bios.au.dk
cs.au.dk	bce.au.dk
eng.au.dk	bio.au.dk



# Glossary of terms

Description of some of the definitions used in this report

## Live presentations held

Mentimeter presentations that have been presented live, in front of an audience, and have generated at least two votes.

---

## Questions asked

Mentimeter questions that have been presented live, in front of an audience, and have generated at least two votes.

---

## Votes received

A vote is the action of submitting a response to a Mentimeter slide.  
A voter's action of submitting a response, regardless of the choice or number of free form entries is considered a Vote. A voter's action of choosing a reaction on a Content slide (heart, thumbs up, cat, etc.) is also considered a Vote.

Example: Presentation with one Word Cloud question. The voter has provided 3 words and has clicked Submit. Answer: This is 1 Vote.

---

## Contributions/Opinions shared

While a Vote is the single action of Submitting a response, regardless of the number of free form entries given, a Contribution takes into consideration all inputs given.  
Every individual word in a Word Cloud and every answer on an Open Ended question, for example, are viewed separately.

Example: Presentation with one Word Cloud question. The voter has provided 3 words and has clicked Submit.  
Answer: These are 3 Contributions.

---

## Voices heard

One individual interacting with a presentation and voting is considered 1 Voice.

---

## Competitions questions held

Quiz questions, both Select Answer and Type Answer, that have been presented live, in front of an audience, and have generated at least two votes.