



| Focus area | Keywords for comments |
|---|-----------------------|
| How did the opening of the pitch work? | |
| Was the structure of the pitch well set out and clear? | |
| How was the quality of the communication? <ul style="list-style-type: none">• Was the language understandable? Did it match the genre?• Was the argumentation clear? | |
| Was it clear who the pitch was targeted at? How were the target group and their specific needs described? | |
| How did any visual devices support the pitch? | |
| How was the body language and the interaction in the group? | |
| How did the conclusion of the pitch work? | |
| Any other questions | |