



Identifying issues

Identify three to five issues you would find interesting to explore.

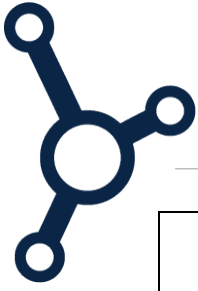
Questions regarding the issues:

1. What have I observed, and what would I like to explore?
 - a. For instance, power structures, roles, dynamics, structures, ethical issues, values.
2. Why is this relevant?
 - a. Is this an issue that affects customers, business partners, the target group, values and strategies etc.?
3. What literature and information should I use?
 - a. Might I harvest relevant literature from my curriculum or from my previous elective subjects? Might I harvest relevant information internally in the organisation, in newspapers, newsletters etc.?
4. Which theory and method should I use? What supports my study/the issue in question?
5. What should be the result of my study?
 - a. Should my study result in a product, for instance, or a description of the issue which is valuable for the organisation, the company or the user?

NB.: It is better and more rewarding to work in depth with one or two issues compared to working superficially with six issues.

Issue 1





Issue 2

Issue 3





Issue 4

Issue 5



